

THE ULTIMATE COTTAGE HOSTING GIVEAWAY (THE “CONTEST”)

Official Contest Rules (these “Rules”)

The Contest is subject to all federal, provincial, and municipal laws and is void (in whole or part) where prohibited by laws.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

INTERNET ACCESS IS REQUIRED.

1. Contest Organizer & Prize Sponsors

The Contest is organized by Blue Ant Media Inc., dba Cottage Life (“Cottage Life”), and the Prize (defined below) is sponsored by Mildred’s, Bite, Happy Pops, Wildwood Creek and Sans Savon (collectively, the “Prize Sponsors”).

This Contest will be run in accordance with these Rules, subject to amendment by Cottage Life. Entrants must comply with these Rules and, by entering the Contest, will be deemed to have received, understood and accepted the Rules.

2. Contest Period

The Contest starts at 6:00 a.m. Eastern Time on September 16, 2026, and ends at 11:59 p.m. Eastern Time on October 6, 2026 (the “Contest Period”).

3. Eligibility

The Contest is only open to legal residents of Canada, excluding residents of Quebec, who are at least eighteen (18) years of age or older.

Employees of Cottage Life or any of the Prize Sponsors, or their respective parent and affiliated companies, subsidiaries, and immediate family members of any such person, regardless of where they live, or those with whom any such persons are domiciled, are not eligible to enter the Contest.

Entries are limited to individuals only. Commercial enterprises and business entities are not eligible to enter the Contest.

4. How to Enter

No purchase necessary.

During the Contest Period, go to cottagelife.com to complete the online entry form. All entries must be accompanied by the entrant's first and last name and email address (hereinafter, an "Entrant").

Each Entrant must also follow Cottage Life on Instagram at **@cottagelife** and click to accept these Rules before clicking on the "Submit" button.

The Contest is in no way sponsored by or associated with Facebook or Instagram.

Limit one (1) entry per person and per email address during the Contest Period.

5. Entrant Identity

If the identity of an Entrant is disputed, the authorized account holder of the email account indicated on the Contest entry form will be deemed to be the Entrant.

A selected Entrant may be required to provide proof that they are the authorized account holder of the email account associated with the selected entry.

6. Prize

There is one (1) prize available to be won (the "Prize"), consisting of the following prize package:

- Approximately \$50 in Mildred's pantry products, packaged in a Fogo Island Daybreak Crate valued at \$200, for a total approximate Mildred's prize value of \$250;
- Bite Base Mineral Sunscreen and Bite insect repellent, with a combined approximate retail value of \$50;
- One (1) \$50 Happy Pops gift card; and
- One (1) Sans Savon Charlevoix Boreal Forest Blend Starter Kit, with an approximate retail value of \$118;
- One (1) nourishing soap bar in Woodland from Wildwood Creek, with an approximate retail value of \$13;
- One (1) coconut soil candle in Cascades from Wildwood Creek, with an approximate retail value of \$20;
- One (1) scent diffuser in Driftwood, from Wildwood Creek, with an approximate retail value of \$44.

The total approximate retail value of the Prize is CAD \$545.

The Prize will be shipped or otherwise delivered to the Winner by Cottage Life and/or the applicable Prize Sponsors.

7. Winner Determination

The eligible winner (the “Winner”) will be selected by a random draw from all eligible entries received during the Contest Period on or around October 9, 2026, at Blue Ant Media’s head offices at 99 Atlantic Avenue, Toronto, Ontario M6K 3J8.

Odds of winning depend on the total number of eligible entries received during the Contest Period.

8. Contact Method(s)

Cottage Life will contact the Winner via email at the email address indicated on the Contest entry.

If the Winner does not acknowledge winner notification attempts within forty-eight (48) hours after Cottage Life sends the email or, if contacted, does not claim their Prize, or does not meet all of the Contest conditions outlined in these Rules, the Winner will be disqualified and will forfeit their Prize.

Another Entrant may then be selected from among all remaining eligible entries. Cottage Life will attempt to contact that Entrant, who will be subject to disqualification in the same manner as the original Winner. References to the “Winner” contained herein will include any replacement Entrant selected by Cottage Life in accordance with these Rules to take the place of the original Winner.

This process will continue until contact is made with a selected Entrant who meets the Contest requirements or until there are no more eligible entries, whichever comes first.

Neither Cottage Life nor the Prize Sponsors are responsible for failed attempts to notify any selected Entrant. Upon prize forfeiture, no compensation will be given.

9. Prize Substitution

The Prize is non-exchangeable, non-transferable and non-refundable, has no cash-surrender value, and must be accepted as awarded with no substitutions.

Cottage Life and the Prize Sponsors reserve the right, in their sole discretion, to substitute and/or modify the Prize or any component of the Prize with a prize of equal or greater value for any reason.

10. Winner Conditions

To be declared the Winner, a selected Entrant must first:

1. Have complied with, be in compliance with, and continue to comply with these Rules;
2. Correctly answer, unaided, a time-limited mathematical skill-testing question to be administered by Cottage Life; and

3. Sign and return a Declaration and Release form within a specified period of time confirming compliance with these Rules and releasing the Releasees, as defined below, from liability in connection with the Contest.

11. Tampering

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by Cottage Life.

Neither Cottage Life nor the Prize Sponsors shall be responsible for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, typographical or other production errors, or any errors or omissions in printing or advertising related to this Contest.

Any attempt by any Entrant to obtain more than the stated maximum number of entries by using multiple or different names, email addresses, identities, registrations and logins, or any other methods, will void that Entrant's entries and eligibility to win the Prize, and that Entrant will be disqualified from the Contest.

Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents, including but not limited to contest entry services, will void all entries by that Entrant.

12. Technology Failure(s)

Neither Cottage Life nor the Prize Sponsors shall be responsible for failure of the internet, the website or any social media accounts during the Contest, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment or software, failure of any email, or traffic congestion on the internet or at any website or social media site.

This includes any injury or damage to an Entrant's or any other person's computer related to or resulting from participating in the Contest or downloading any material in connection with the Contest.

Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Cottage Life and the Prize Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

13. Modification/Termination

Subject to applicable law, Cottage Life and the Prize Sponsors reserve the right, in their sole discretion and without liability, to terminate or suspend the Contest in whole or in part, or modify the Rules of the Contest at any time without notice if fraud, technical failures, including any network server or hardware failure, viruses, bugs, errors in programming or

communications, or any other errors or causes beyond the control of Cottage Life or the Prize Sponsors corrupt the administration, integrity or security of the Contest.

Cottage Life and the Prize Sponsors may also exercise these rights if any other factor interferes with the conduct of this Contest as contemplated by these Rules, or for any other reason at the sole discretion of Cottage Life or the Prize Sponsors.

14. Privacy

By entering this Contest, each Entrant expressly consents to Cottage Life, and its agents and/or representatives, storing and using the personal information submitted with the Entrant's entry only for the purpose of administering the Contest and in accordance with Cottage Life's Privacy Policy, found at:

<https://cottagelife.com/privacy-policy/>

Entrants further agree to receive Dockside, a free weekly email newsletter about news and happenings in cottage country. Entrants may unsubscribe at any time.

15. Publicity

By accepting the Prize, the Winner agrees that Cottage Life, the Prize Sponsors, and their respective designees may use their name, photograph, video, likeness, city of residence, biographical information, Prize information and/or statements about this Contest for advertising and/or publicity purposes in any and all media, now or hereafter known, throughout the world, in perpetuity, without compensation, notification or permission, unless otherwise prohibited by law.

16. Release and Liability

By entering this Contest, the Entrants forever release and hold harmless Cottage Life, the Prize Sponsors, and their respective advertising and promotional agencies, affiliates, directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all damages, injuries, death, loss or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any Contest and/or prize-related activity.

17. Construction

All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of Entrants, Cottage Life and the Prize Sponsors in connection with the Contest, shall be governed by and construed in accordance with the laws of the Province of Ontario, without giving effect to its conflict-of-law rules and provisions.

All Entrants consent to the jurisdiction and venue of the Province of Ontario. All Entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation

arising from or relating to this Contest and agree to submit to the laws and jurisdiction of the federal courts of Canada and the provincial courts of the Province of Ontario.

Entrants hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason. The venue shall only be Toronto, Ontario.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.